

Policies & Procedures

Ordering

Initial Camp Card Orders are placed via the 2017 Camp Card Commitment Form.

Camp Cards are available for pick up at the Bloomington Service Center, Peoria Service Center or March 2017 District Roundtables (ONLY if ordered before March 8).

Starting March 9, Units may sign up for the Camp Card Program AND pick up their Camp Card order at the same time by visiting the Front Desk at the Bloomington or Peoria Service Centers.

Additional Camp Card orders may be placed at any time during the Camp Card Program season (February 9- May 12).

Camp Card Excel Tracker Template

Unit Camp Card Contacts use this tracker to keep a record of your Camp Card Inventory and Scout Camp Card sales. This Camp Card Excel Tracker will be used to report sales for the Scout Incentives (see Scout Incentives section).

An Excel File Template can be found at www.wdboyce.org/campcards.

	Scout's Name	# Cards Issued	Phone #	# of Cards Sold	# of Cards Returned	\$ Amount of Commission Earned	Amount Due to Council
1	Sample Scout	25	828-6983	20	5	\$120.00	\$180.00
2							
3							
4							
5							

Payment

Units do not have to pay for Camp Cards up-front.

Units may make multiple payments during the Camp Card Sale (March 9 – May 12) before the final balance is due on May 12. In order to receive the full 40% commission earned on each Camp Card sold a Unit must be Paid-in-Full by May 12, 2017.

Starting May 13, any unpaid balance will be subject to the 20% commission.

Return Policy

Camp Cards may be returned to the Bloomington or Peoria Service Center without penalty from March 9 – May 12. Camp Cards MUST be in 'new' condition (including tear-off discounts/coupons). The Unit is financially responsible for any unreturned Camp Cards.

NO cards will be accepted for Return after May 12, 2017.

W. D. Boyce Council reserves the right to refuse Camp Cards that have been damaged or are in poor condition. The Unit is financially responsible for any non-returnable (damaged) Camp Cards. Be sure Scouts and Scout Parents treat each Camp Card like \$15 cash.

For more information, visit: www.wdboyce.org/campcards

Welcome to the W. D. Boyce Council's 2017 Camp Card Sale!

2017 Camp Card Leaders' Guide

The Camp Card Program

Mission:

To allow Scouts an opportunity to earn funds to pay their own way to camp and various summer Scouting Programs.

Details:

- The Camp Card Sale is a risk-free fundraiser that runs March 9 – May 12, 2017. It is available to *ELIGIBLE* Units*.
 - *Eligible Units: Units may participate in the 2017 Camp Card Program IF:*
 - (1) the Unit is committed to participating in the 2017 Popcorn Season Sale; or
 - (2) the Unit has an established history of not participating in the Popcorn Season Sale – meaning the Unit has not sold in ANY of the immediate past 3 years (2016, 2015, and 2014).
- The Camp Cards are sold to the general public for just \$15 with 40% (or \$6) commission going to the Scout Unit directly. This percent commission does drop to 20% if final payment is not received by the deadline (May 12, 2017).
- The Camp Card Program is designed to help Units, and their Scouts, fund their 2017 summer camping programs; therefore, commissions earned are encouraged to be applied directly toward sending Scouts to summer camp programs.

Cub Scout Adventure Day Camp	\$100 17 Camp Cards Sold
Webelos Weekend	\$180 30 Camp Cards Sold
Boy Scout Summer Camp	\$300 50 Camp Cards Sold
<i>Note: Program costs and sales are close approximations and NOT actual numbers.</i>	

Unit Camp Card Contact Responsibilities

The Camp Card Contact is responsible for the overall organization and implementation of the Unit's Camp Card Program. This person ensures Camp Card promotion within the Unit, timely reporting of Unit Camp Card sales, Camp Card pick up and Camp Card payment(s).

Specific Responsibilities include:

- Attend Roundtables (February, March, April & May)
- Complete a 2017 Camp Card Commitment Form (Develop a Plan & Set Goals)
- Order Camp Cards
- Coordinate Camp Card Payment by Friday, May 12, 2017
- Promote the Unit's Camp Card Program (Execute a Camp Card Kickoff Event)
- Maintain Unit Camp Card Records (Camp Card Inventory & Check-Out System)

For more information, visit: www.wdboyce.org/campcards

Timing & Implementation

2017 Camp Card Timeline

DATE	ACTIVITY
February 9	Camp Card Sign up Begins (www.wdboyce.org/campcards) Units place Camp Card Order(s)
February 9 & 16 February Roundtables	Camp Card Presentation <ul style="list-style-type: none"> • Camp Card Sign up Available • Units place Camp Card Order(s)
March 9	Camp Card Sale BEGINS Pick up Camp Cards at Bloomington or Peoria Service Centers
March 9 & 16 March Roundtables	Camp Card Pick up available at Roundtables, per Unit's Commitment Form.
April 13 & 20 April Roundtables	Report Scout Sales @ Roundtable Scout Incentive Drawing
May 11 & 18 May Roundtables	Report Scout Sales @ Roundtable Scout Incentive Drawing
May 12	Camp Card Sale ENDS Final Payment Due to Council LAST DAY for Camp Card Returns LAST DAY for 40% Commission
May 13	Commission Drops to 20%
Other Dates to Consider: April 21 – ISR Boy Scout Summer Camp Early Bird Due May 5 – Cub Scout Adventure Camp Early Bird Due May 5 – Webelos Weekend Early Bird Due Additional Camping Dates can be found at: www.wdboyce.org .	

Get Started – www.wdboyce.org/campcards

1. Determine the Unit's summer camping program plans AND the number of Scouts who will participate.
2. Complete a [2017 Camp Cards Commitment Form](#), including Unit Goal and individual Scout goals, and turn it in to Barbara.Murphy@Scouting.org.
3. Communicate Unit's financial needs to each Scout and Scout Parent.
 - a. Be sure to note how Camp Cards teach Scouts the value of earning their own way.
 - b. Make certain that Scouts and Scout Parents know the allocation plan of funds earned from Camp Card sales.
4. Communicate clearly the Camp Card Calendar with Scouts and Scout Parents – it is imperative to the Unit's success that deadlines are met and items are turned in on-time.
5. Pick up your Camp Card order begin March 9 at the Bloomington Service Center, Peoria Service Center or your District's March 2017 Roundtable (choose your preferred location when completing your 2017 Camp Card Commitment Form).

For more information, visit: www.wdboyce.org/campcards

Partners & Incentives

2017 Camp Card Partner Vendors

A full list of Camp Card partners and their participating locations can be found at www.wdboyce.org/campcards.

NEW! - Buffalo Wild Wings*	Casey's
NEW! - Davis Tire & Auto	Dunkin Donuts
NEW! - Gold's Gym	Hy-Vee*
NEW! – LEGOLand	McDonald's
Papa Murphy's	Pizza Ranch
SportClips Haircuts	

**One time use offers.*

Commissions

Camp Cards sell for \$15 each.

- IF the Unit is PAID-in-FULL by May 12, 2017, Units earn 40% commission, or \$6.00 per Camp Card sold.
- IF the Unit is NOT Paid-in-Full by May 12, 2017, Units earn only 20% commission, or \$3.00 per Camp Card sold.

Unit Incentives

The Top Camp Card selling Unit in each District (Crossroads, Heartland, Lowaneu, Wotamalo) will receive \$500 toward their Unit's summer camp program. The Top Camp Card selling Units will be announced on Monday, May 15. Units MUST be paid-in-full on May 12 and sell a Unit total of at least **75** Camp Cards to be eligible for this incentive.

Scout Incentives

For every 25 Camp Cards a Scout sells AND are reported by the Camp Card Contact at the April and May Roundtables using the Camp Card Excel Tracker Template (see Camp Card Excel Tracker Template section); the Scout will be entered into a drawing to have his 2017 Summer Camp paid-in-full (up to \$250*). Drawings will take place at the April and May Roundtables at each Roundtable location (Crossroads, Heartland, Lowaneu, Wotamalo and Canton). The Scout's Unit MUST be paid-in-full by May 12 for the Scout to be eligible to receive this incentive.

**Up to \$250 - The drawn Scout will receive credit to his account, no cash will be presented, and the credit MUST be used by the Scout drawn for the 2017 summer camp season at a W. D. Boyce Summer Camp or NYLT. If the camp cost is less than \$250 the difference cannot be collected.*

For More Information

Visit: www.wdboyce.org/campcards

Contact the Camp Card Team:

Barb Murphy, Camp Card Administrator | Barbara.Murphy@Scouting.org | 309-828-6983

Amber Gruenloh-Luecke, Camp Card Coordinator

For more information, visit: www.wdboyce.org/campcards