

Membership

BLAST INTO SCOUTING

Growth of the program is based on Membership and the opportunities we provide the families of our communities.



Process for Membership Fall 2020

Phase 4 of Illinois



Work with Schools



Work the Process



Due Date (all components): <enter due date here>

Always have your COVID Kit—Facemask and Hand Sanitizer

Program Plan

In∨entory Needs

Know your Schools Guidelines

BeaScout.org

Virtual Concepts

FB & Geofencing

Recruiit

Process D	Focus on Retention of Unit
Unit and DE	Work to understand Eblasts with School and Electronic Communications
Flyer	Flyer Request Form Submitted to DE for printing (form completed)
Parent	Work with New Members Coordinator or parent to communicate with School(s)
Scout Talk	Send virtual Scout Talk Video (Council or Unit Video)
PR	Unit work with School to add flyer to any School email communications as well as Charter
Target Grades	Target Specific grades only. Videos and YouTube Channel. Virtual Backpacks
Pin Set	Confirm that the unit BeaScout.org pin is set
Peer to Peer	Recruit a Friend and receive an Official Recruiter Strip (from the W.D Boyce Council)
Recruitment Event	Unit works with District Committee/DE to insure COVID guidelines are maintained. Event should be simple and units are encouraged to follow the #shareyourloveofscouting format

W. D. BOYCE COUNCIL BSA FALL RECRUITMENT PROCESS

Recruitment Event	5 Station Family Blast into Scouting Night Drive Thru (5 families Share Responsibilities)
Event	Specific for Unit and to be determined with DE and Commissioner where applicable
Launch Event	New Scouts only. Parents MUST register and bring COVID Kit (refer to flyer)
Bobcat in a Box	Box will be sent to new families with welcome to scouting packet, rocket, patch and more
Popcorn	Encourage Popcorn Sale and a make sure online sale account is set for Scout

Station|Car1—WELCOME

This is the first place potential Cub Scouts and their parents will stop. Here they sign in while the greeter provides a brief overview of the process. All done while staying in car and encouraging social distancing.

Greet every family that comes to your station and ask them to sign in. Provide them with the "Welcome to Cub Scouts" brochure which your unit can create to showcase your program.

Materials:

o "Welcome to Cub Scouts" brochure provided by the unit

Station|Car 2 – WHAT SCOUTS DO

This is where you will share the excitement of Cub Scouting and your pack activities.

Leader goes to car and talk about what makes your pack special. Leave plenty of time and be prepared to answer any questions.

Materials:

- o Pack calendar and event fliers
- o Handout with meeting times and locations
- o Listing of pack and den leaders with contact email, phone numbers, social media, etc.

Station|Car 3 – REGISTRATION

This is the sign-up station where the station leader helps parent's complete the actual application.

Have BSA Youth Application forms ready to be completed and have pens available. Be prepared to answer questions about pack fee payment plans and/or financial assistance.

Materials:

- BSA Youth Applications and pen
- Pack leadership handout
- o Have a HANDS-ON PROJECT for SCOUTS to do depending on Social Distancing.

Station|Car 4 – CHECK OUT

Leader at this station are responsible for final "check out," including payment. Make sure the applications are properly completed.

Collect the proper fee amount for BSA membership fee and *Boys' Life* (if added). Forms and payments should be collected, signed by the Unit Leader, and put in the envelope for pick-up or given to DE with-in 48 hours so Bobcat in a Box can be sent if you your unit does not have them to hand out.

Materials:

Collect applications and fees

Station|Car 5 – DEN LEADER/COMMITTEE MEMBER FOR Q & A

Leader at this station make sure parents know when and where the first meeting is and answer any other questions parents may have. Answer questions about the type of activities their child will be doing.

Materials:

o All materials from parent turned in.

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